## APPENDIX A

SIC Major Group 27: Printing, Publishing, and Allied Industries

# Major Group 27.-PRINTING, PUBLISHING, AND ALLIED INDUSTRIES

The Major Group as a Whole

This major group includes establishments engaged in printing by one or more common processes, such as letterpress; lithography (including offset), gravure, or screen; and those establishments which perform services for the printing trade, such as bookbinding and platemaking. This major group also includes establishments engaged in publishing newspapers, books, and periodicals, regardless of whether or not they do their own printing. News syndicates are classified in Services, Industry 7383. Establishments primarily engaged in textile printing and finishing fabrics are classified in Major Group 22, and those engaged in printing and stamping on fabric articles are classified in Industry 2396. Establishments manufacturing products that contain incidental printing, such as advertising or instructions, are classified according to the nature of the products --- for example, as cartons, bags, plastics film, or paper.

Industry Group Industry No. No.

## NEWSPAPERS: PUBLISHING, OR PUBLISHING AND PRINTING 271 2711 Newspapers: Publishing, or Publishing and Printing

Establishments primarily engaged in publishing newspapers, or in publishing and printing newspapers. These establishments carry on the various operations necessary for issuing newspapers, including the gathering of news and the preparation of editorials and advertisements, but may or may not perform their own printing. Commercial printing is frequently carried on by establishments engaged in publishing and printing newspapers, but, even though the commercial printing may be of major importance, such establishments are included in this industry. Establishments not engaged in publishing newspapers, but which print newspapers for publishers, are classified in Industry Group

Commercial printing and newspaper publishing combined

Job printing and newspaper publishing

Newspaper branch offices, editorial and advertising Newspapers: publishing and printing, or publishing only.

## 272 PERIODICALS: PUBLISHING, OR PUBLISHING AND PRINTING 2721 Periodicals: Publishing, or Publishing and Printing

News syndicates are classified in Services, Industry 7383.

Establishments primarily engaged in publishing periodicals, or in publishing and printing periodicals. These establishments carry on the various operations necessary for issuing periodicals, but may or may not perform their own printing. Establishments not engaged in publishing periodicals, but which print periodicals for publishers, are classified in Industry Group 275.

Comic books: publishing and printing, or publishing only Magazines: publishing and printing, or publishing only Periodicals: publishing and printing, or publishing only

Statistical reports (periodicals). publishing and printing, or publishing only Television schedules: publishing and printing, or publishing only Trade journals: publishing and printing, or publishing only

Industry Group

Group Industry No. No.

## 273 BOOKS

## 2731 Books: Publishing. or Publishing and Printing

Establishments primarily engaged in publishing, or in publishing and printing, books and pamphlets. Establishments primarily engaged in printing or in printing and binding (but not publishing) books and pamphlets are classified in Industry 2732.

Book club publishing and printing. or publishing only Books: publishing and printing, or publishing only Music books: publishing and printing, or publishing only Pamphlets: publishing and printing, or publishing only Textbooks: publishing and printing, or publishing only

## 2732 Book Printing

Establishments primarily engaged in printing, or in printing and binding, books and pamphlets, but not engaged in publishing. Establishments primarily engaged in publishing, or in publishing and printing, books and pamphlets are classified in Industry 2731. Establishments engaged in both printing and binding books. but primarily binding books printed elsewhere. are classified in Industry 2789.

Books: printing or printing and binding, not publishing Music books: printing or printing and binding, not publishing Pamphlets: printing or printing and binding, not publishing Textbooks: printing or printing and binding, not publishing

## 274 MISCELLANEOUS PUBLISHING

## 2741 Miscellaneous Publishing

Establishments primarily engaged in miscellaneous publishing activities, not elsewhere classified, whether or not engaged in printing. Establishments primarily engaged in offering financial, credit, or other business services, and which may publish directories as part of this service, are classified in Division 1, Services.

Atlases: publishing and printing, or publishing only Business service newsletters: publishing and printing, or publishing only Calendars: publishing and printing, or publishing only Catalogs: publishing and printing, or publishing only Directories: publishing and printing, or publishing only Globe covers (maps): publishing and printing, or publishing only Guides: publishing and printing, or publishing only Maps: publishing and printing, or publishing Micropublishing Multimedia educational kits: publishing and printing, or publishing only

Music sheet: publishing and printing, or publishing only Patterns, paper, including clothing patterns: publishing and printing, or publishing only Race track programs: publishing and printing, or publishing only Racing forms: publishing and printing, or publishing only Shopping news: publishing and printing, or publishing only Technical manuals and papers: publishing and printing, or publishing only Telephone directories: publishing and printing, or publishing only Yearbooks: publishing and printing, or publishing only

## 275 COMMERCIAL PRINTING

## 2752 Commercial Printing, Lithographic

Establishments primarily engaged in printing by the lithographic process. The greater part of the work in this industry is performed on a job or custom basis; but in some cases lithographed calendars, maps, posters, decalcomanias,

## 275 COMMERCIAL PRINTING--Con. 2752 Commercial Printing, Lithographic--Con.

or other products are made for sale. Offset printing, photo-offset printing, and photolithographing are also included in this industry. Establishments primarily engaged in lithographing books and pamphlets. without publishing, are classified in Industry 2732. Establishments primarily engaged in publishing or printing greeting cards are classified in Industry 2771. Establishments primarily engaged in preparing lithographic or offset plates and in related services are classified in Industry 2796. Establishments primarily engaged in providing photocopying services are classified in Services. Industry 7334.

Advertising posters. lithographed Atlases, lithographed Billheads, lithographed Bread wrappers, lithographed Business forms, except manifold: lithographed Calenders, lithographed: not published Cards, lithographed Circulars, lithographed Color cards, paint: offset printing Color lithography Coupons, lithographed Decalcomanias (dry transfers), lithographed Fashion plates, lithographed Instant printing, except photocopy service Labels, lithographed Letters, circular and form: lithographed Lithographing on metal or paper Maps, lithographed Menus, lithographed Newspapers, lithographed: not published Offset printing

Periodicals, lithographed: not published Photo-offset printing Photolithographing Planographing Playing cards, lithographed Postcards, picture: lithographed Posters, lithographed Printing from lithographic or offset Printing, commercial or job: lithographic and offset Printing, lithographic Quick printing. except photocopy service Schedules, transportation: lithographed Seals, lithographed Souvenir cards, lithographed Tags, lithographed Tickets, lithographed Trading stamps, lithographed Transferring designs (lithographing) Transfers. decalcomania and dry: lithographed Visiting cards, lithographed Wrappers, lithographed

## 2754 Commercial Printing, Gravure

Establishments primarily engaged in gravure printing. Establishments primarily engaged in making and preparing plates for printing are classified in Industry 2796.

Bread wrappers: gravure printing Business forms, except manifold: gravure printing Calenders, gravure printing: not publishing Cards, except greeting: gravure printing Catalogs: gravure printing (not publishing) Circulars: gravure printing Color printing: gravure Coupons: gravure printing Directories: gravure printing (not publishing) Envelopes: gravure printing Facsimile letters: gravure printing Fashion plates: gravure printing Gravure printing Imprinting: gravure Intaglio printing Labels: gravure printing Letters, circular and form: gravure printing Magazines: gravure printing (not publishing) Maps: gravure printing (not publishing) Menus: gravure printing

Music Sheet: gravure printing (not publishing) Newspapers: gravure printing (not publishing) Periodicals: gravure printing (not publishing) Photogravure printing Playing cards: gravure printing Postcards, picture: gravure printing Posters: gravure printing Printing, commercial or job: gravure Printing: gravure, photogravure, rotary photogravure, and rotogravure Rotary photogravure printing Rotogravure printing Schedules, transportation: gravure printing Seals: gravure printing Souvenir cards: gravure printing Telephone directories, gravure printing: not publishing Tickets: gravure printing Trading stamps: gravure printing Visiting cards: gravure printing

Wrappers: gravure printing

Industry Group Industry No. No

#### 275 COMMERCIAL PRINTING--Con.

## **Commercial Printing, Not Elsewhere Classified**

Establishments primarily engaged in commercial or job printing, not elsewhere classified. This industry includes general printing shops, not elsewhere classified, as well as shops specializing in printing newspapers and periodicals for others.

Announcements, engraved Bags, plastics: printed only, except lithographed or gravure (bags not made in printing plants) Banknotes, engraved Bread wrappers, printed: except lithographed or gravure

Business forms, except manifold, lithographed or gravure printed

Calendars, printed: excepted lithographed or gravure

Cards, except greeting cards: engraving of Cards, printed: except greeting, lithographed or gravure

Catalogs, printed: except lithographed or gravure (not publishing)

Circulars, printed: except lithographed or

gravure Color printing: except lithographed or

Coupons, printed: except lithographed or gravure

Currency, engraving of

Decalcomanias, printed: except lithographed or gravure

Directories, printed: except lithographed or gravure (not publishing)

Embossing on paper

Envelopes, printed: except lithographed or gravure

Fashion plates, printed: except lithographed or gravure

Flexographic printing Gummed labels and seals, printed: except

lithographed or gravure

Halftones, engraved

Imprinting, except lithographed or gravure

Invitations, engraved

Labels, printed: except lithographed or gravure

Letterpress printing

Letters, circular and form: except

lithographed or gravure printed Magazines, printed: except lithographed or

gravure (not publishing)

Maps, engraved

Maps, printed: except lithographed or gravure (not publishing)

Menus, except lithographed or gravure

printed

Music, sheet: except lithographed or gravure (not publishing)

Newspapers, printed: except lithographed or gravure (not publishing)

Periodicals, printed: except lithographed or

gravure (not publishing)

Plateless engraving

Playing cards, printed: except lithographed or gravure

Postcards, picture: except lithographed or

gravure printed
Posters, including billboard: except

lithographed or gravure

Printing from engraved and etched plates Printing, commercial or job; engraved plate

Printing, commercial or job: except

lithographed or gravure

Printing, flexographic

Printing, letterpress

Printing, screen: except on textiles or finished fabric articles

Schedules, transportation: except

lithographed or gravure

Screen printing on glass, plastics, paper, and metal, including highway sigr

Seals: printing except lithographed or

gravure Security certificates, engraved

Souvenir cards: except lithographed or gravure

Stationary: except lithographed or gravure Stock certificates: engraved
Tags, printed: except lithographed or gravure

Telephone directories, except lithographed or gravure (not publishing)

Thermography, except lithographed or gravure

Tickets, printed: except lithographed or

Trading stamps, printed: except lithographed or gravure

Visiting cards, printed: except lithographed

or gravure Wrappers, printed: except lithographed or

gravure

### 276 MANIFOLD BUSINESS FORMS 2761 Manifold Business Forms

Establishments primarily engaged in designing and printing, by any process, special forms for use in the operation of a business, in single and multiple sets, including carbonized or interleaved with carbon or otherwise processed for multiple reproduction.

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## 276 MANIFOLD BUSINESS FORMS-.Con. 2761 Manifold Business Forms--Con.

Autographic register forms, printed Business forms, manifold Computer forms, manifold or continuous (excludes paper simply lined) Continuous forms, office and business: carbonized or multiple reproduction Fanfold forms
Sales books
Strip forms (manifold business forms)
Tabulating card set forms (business forms)
Unit sets (manifold business forms)

## 277 GREETING CARDS 2771 Greeting Cards

Establishments primarily engaged in publishing, printing by any process, or both, of greeting cards for all occasions. Establishments primarily engaged in producing hand painted greeting cards are classified in Services, industry 8999.

Birthday cards, except hand painted Christmas cards, except hand painted Easter cards, except hand painted Greeting cards, except hand painted Valentine cards, except hand painted

# 278 BLANKBOOKS, LOOSELEAF BINDERS, AND BOOKBINDING AND RELATED WORK 2782 Blankbooks, Looseleaf Binders and Devices

Establishments primarily engaged in manufacturing blankbooks, looseleaf devices, and library binders; and in ruling paper.

Account books
Albums
Binders, looseleaf
Blankbook making
Chart and graph paper, ruled
Checkbooks
Diaries
Inventory blankbooks
Ledgers and ledger sheets
Library binders, looseleaf

Looseleaf devices and binders
Looseleaf forms and fillers, pen ruled or
printed only
Memorandum books, printed
Paper ruling
Passbooks
Receipt books
Receipt books
Record albums
Sample books
Scrapbooks

## 2789 Bookbinding and Related Work

Establishments primarily engaged in edition, trade, job, and library bookbinding. Also included in this industry are establishments primarily engaged in book or paper bronzing, gilding, and edging; in map and sample mounting; and in other services related to bookbinding. Establishments primarily binding books printed elsewhere are classified in this industry, but those primarily binding books printed in the same establishment are classified in Industry Group 273.

Beveling of cards
Binding only: books, pamphlets, magazines,
etc.
Book gilding, bronzing, edging, deckling,
embossing, and gold stamping
Bookbinding: edition, job, library, and trade
Bronzing books, cards, or paper
Display mounting
Edging books, cards, or paper
Magazines, binding only
Mounting of maps and samples. for the trade

Pamphlets, binding only Paper bronzing, gilding, edging, and deckling Paper cutting, except die-cutting Rebinding books, magazines, or pamphlets Repairing books (bookbinding) Swatches and samples, mounting for the trade Trade binding services Industry
Group Industry
No. No.

## 279 SERVICE INDUSTRIES FOR THE PRINTING TRADE 2791 Typesetting

Establishments primarily engaged in typesetting for the trade, including advertisement typesetting.

Advertisement typesetting Composition, hand: for the printing trade Composition, machine: e.g., linotype, monotype-- for the printing trade Photocomposition Phototypesetting Typesetting for the printing trade Typesetting, computer controlled Typographic composition

## 2796 Platemaking and Related Services

Establishments primarily engaged in making plates for printing purposes and in related services. Also included are establishments primarily engaged in making positives or negatives from which offset lithographic plates are made. These establishments do not print from the plates which they make, but prepare them for use by others. Engraving for purposes other than printing is classified in Industry 3479.

Color separations for printing
Electrotype plates
Electrotyping for the trade
Embossing plates for printing
Engraving on copper, steel, wood, or rubber
plates for printing purposes
Engraving on textile printing plates and
cylinders
Engraving, steel line: for printing purposes
Etching on copper, steel, wood, or rubber
plates for printing purposes
Flexographic plates, preparation of
Gravure plates and cylinders, preparation of

Letterpress plates, preparation of
Linecuts
Lithographic plates, positives or negatives:
preparation of
Offset plates, positives or negatives:
preparation of
Photoengraving for the trade
Plates and cylinders, rotogravure printing:
preparation of
Plates, printing: preparation of
Plates, printing: preparation of
Stereotype plates
Stereotyping for the trade

## APPENDIX B

Top 101 North American Commercial and Publication Printers

Table B. Top 101 North American Commercial and Publication Type Printers

SALES					ES									PRESS U	INITS				
				Most Recent Fiscal Year	Previous Fiscal Year	PERCENT		Sales per Employee (\$)		SHEET	WEB		LETTER	FLEXO	SCREEN	SHEETFED	FORMS		PRIMARY,
RANK	COMPANY	CITY	STATE	(\$ 000)	(\$ 000)	CHANGE	EMPLOYEES	(\$)	SITES	FED	OFFSET	GRAVURE	PRESS	PRESS	PRESS	INTAGLIO	PRESS	SPECIALTY	PRODUCTS1
1	R.R. Donnelley & Sons	Chicago	IL	3,497,943	3,122,331	12%	30,000	116,600	42	NA	NA	NA	NA	NA	NA	NA	NA	NA	COM
2	Delux Corporation	St. Paul	MN	1,413,553	1,315,828	7%	17,174	82,308	81	NA	NA	NA	NA	NA	NA	NA	NA	NA	SPC
3	Quebecor Printing	Montreal	Quebec	1,406,000 **	1,258,000	12%	10,500	133,905	58	386	686	334	37	0	0	0	0	0	COM, BK, PUB
4	Lawson Mardon	Mississauga	Ont.	992,383 **	872,516	14%	7,500	132,320	50	NA	NA	NA	NA	NA	NA	NA	NA	NA	SPC
5	World Color Press	Effingham	IL	682,091	686,098	-1%	6,000	113,680	9	0	601	197	24	0	0	0	0	0	PUB
6	Ringier America	Itasca	IL	654,000	665,000	-2%	5,300	123,400	10	NA	NA	NA	NA	NA	NA	NA	NA	NA	PUB
7	Banta Corporation	Menasha	WI	577,600	517,200	12%	3,700	156,110	18	NA	NA	NA	NA	NA	NA	NA	NA	NA	COM, BK, PUB, CAT
8	Valassis Inserts	Livonia	MI	574,000	524,000	10%	1,207	475,560	3	5	61	0	0	0	0	0	0	0	INS
9	Arcata Graphics Company	Baltimore	MD	562,000	523,000	7%	7,500	74,930	11	NA	NA	NA	NA	NA	NA	NA	NA	NA	BK, PUB
10	Sullivan Graphics	Brentwood	TN	554,000	566,000	-2%	4,060	136,450	29	0	97	0	4	0	0	0	0	0	BK, INS
11	Treasure Chest Advertising	Glendora	CA	535,000 **	500,000	7%	3,200	167,190	14	0	333	0	0	0	0	0	0	0	INS
12	Southam Graphics Group	Toronto	Ont.	526,567	512,393	3%	4,100	128,431	24	NA	NA	NA	NA	NA	NA	NA	NA	NA	COM, INS, PUB, CAT
13	Quad/Graphics	Pewaukee	WI	454,000	400,000	14%	5,000	90,800	7	4	345	40	0	0	0	0	0	0	COM, PUB, CAT
14	Brown Printing	Waseca	MN	407,000	383,000	6%	3,100	131,290	8	0	240	30	0	0	0	0	0	0	PUB, CAT, INS
15	Western Publishing	Racine	WI	405,000	425,000	-5%	2,500	162,000	3	46	60	0	14	0	0	0	0	0	COM, BK, PUB
16	John H. Harland Company	Atlanta	GA	371,300	344,700	8%	5,600	66,300	42	NA	NA	NA	NA	NA	NA	NA	NA	NA	SPC
17	American Signature	Memphis	TN	360,000	337,149	7%	2,400	150,000	5	10	204	0	0	0	0	0	0	0	PUB, CAT
18	Graphic Industries	Atlanta	GA	329,123	310,330	6%	2,783	118,261	34	318	224	0	36	0	0	0	0	0	COM
19	Trans-Continental Printing	Saint-Laurent	Quebec	308,673 **	274,214	13%	2,471	124,918	17	17	285	0	0	0	0	0	0	0	COM, INS, CAT, PUL
20	Clarke American	San Antonio	TX	266,600	260,000	3%	3,391	78,620	42	NA	NA	NA	NA	NA	NA	NA	NA	NA	SPC
21	Webcraft Technologies	N. Brunswick	NJ	261,000	220,000	19%	1,600	163,130	3	NA	NA	NA	NA	NA	NA	NA	NA	NA	SPC
22	Continental Graphics Holdings	Los Angeles	CA	220,000	303,000	-27%	3,200	68,750	19	NA	NA	NA	NA	NA	NA	NA	NA	NA.	COM, BK
23	Bowne & Company	New York	NY	201,217	189,577	6%	1,700	118,360	33	300	200	0	1	0	0	0	0	0	FIN
24	Engraph	Atlanta	GA	200,228	203,059	-1%	1,370	146,150	10	5	0	5	20	20	0	0	0	0	SPC
25	Perry Printing	Waterloo	WI	185,000	179,000	3%	1,750	105,710	7	25	150	25	0	60	0	0	0	0	COM, PUB, INS, CA
26	Stevens Graphics	Atlanta	GA	181,000	173,000	5%	1,200	150,830	4	44	38	0	4	0	0	0	0	0	DIR
27	Jostens	Minneapolis	MN	176,000	153,000	15%	3,500	50,290	5	144	0	0	0	0	0	0	0	0	BK
28	Cadmus Communications	Richmond	VA	170,375	160,671	6%	1,820	93,610	9	120	38	0	0	0	0	0	0	0	PIIB
29	Alden Press	Elk Grove Village	IL	165,000	162,000	2%	700	235,710	1	0	73	0	0	0	0	0	0	0	COM, CAT
30	Lehigh Press	Cherry Hill	NJ	161,100	161,400	0%	1,000	161,100	6	49	69	0	0	0	3	0	0	0	COM, CAI
	Shorewood Packaging	-	NY	143,000	139,000	3%	1,100	130,000	9	NA NA		NA.	***	-	NA	NA.	NA	NA.	SPC
31	Bertelsmann Printing & Mfq.	Farmingdale	VA	143,000	139,000	13%		130,000	5	NA NA	NA		NA NA	NA NA	NA NA	NA NA	NA NA	NA NA	SPC BK
32 33	Oueens Group	Berryville	NY	137,000	132,000	4%	1,100 918	149,240	4	72	NA 22	NA 0	NA O	NA 2	NA 0	NA O	NA O	NA 0	SPC
	-	Long Island City Portland	OR	133,000	119,000	12%	800	165,250	1	34	34	0	0	0	0	0	0	0	COM
34	Graphic Arts Center			133,000	60,000	117%	980	132,650	4	34 43	34	8	18	0	0	33	0	0	SPC
35	United States Banknote	New York	NY									-	18	-	-	33	0	0	COM
36	Graphisphere Corp.	Des Plaines	IL	120,000	110,000	9%	705	170,210	3	46	28	0	0	0	0	-		0	
37	IvyHill	New York	NY	117,000	93,000	26%	970	120,620	4	113	0	0	0	0	0	0	0	0	COM
38	Gulf Printing	Houston	TX	112,000	105,000	7%	530	211,320	4	32	44	0	3	0	0	0	0	0	COM
39	Fleming Packaging	Peoria	IL	108,592	95,112	14%	750	144,790	7	72	13	9	13	0	0	0	0	34	SPC
40	George Rice & Sons	Los Angeles	CA	107,240	103,287	4%	484	221,570	1	30	24	0	0	0	0	0	0	0	COM
41	Judd's Incorporated	Washington, D.C.	DC	107,200	114,100	-6%	1,066	100,560	2	8	66	0	0	0	0	0	0	0	BK, PUB
42	Courier Corporation	Lowell	MA	105,334	95,951	10%	1,402	75,130	5	18	40	0	0	0	0	0	0	0	BK
43	Anderson Lithograph	Los Angeles	CA	105,000	93,000	13%	450	233,330	1	36	24	0	0	0	0	0	0	0	COM
44	Shea Communications	Louisville	KY	104,738	104,177	1%	725	144,470	2	0	40	39	0	0	0	0	0	0	CAT
45	Merrill Corporation	St. Paul	MN	101,000	69,000	46%	850	118,820	4	31	22	0	0	0	0	0	0	0	FIN
46	Meehan-Tooker	East Rutherford	NJ	98,000	95,000	3%	530	184,910	4	39	94	0	0	0	0	0	0	0	COM
47	Moebius Printing	Milwaukee	WI	97,850	98,000	0%	559	175,040	2	19	44	0	0	0	0	0	0	0	COM
48	Taylor Publishing	Dallas	TX	90,000	87,800	3%	1,200	75,000	4	57	0	0	1	0	0	0	0	0	BK
49	Instant Web Companies	Chanhassen	MN	90,000 **	98,000	-8%	1,200	75,000	4	0	62	0	0	0	0	0	0	0	COM, SPC
50	Ameriscribe Management Serv	New York	NY	88,000	80,000	10%	1,900	46,320	225	NA	NA	NA	NA	NA	NA	NA	NA	NA	IMG
51	Arandell-Schmidt	Menomonee Falls	WI	85,500	85,407	0%	413	207,020	1	0	24	0	0	0	0	0	0	0	COM
52	Mack Printing	Easton	PA	81,226	54,433	49%	1,400	58,020	3	37	65	0	0	0	0	0	0	0	PUB
53	Century Graphics	Metairie	LA	80,000	50,000	60%	360	222,220	2	0	24	0	0	0	0	0	0	0	INS
54	Alford Industries	Ridgefield Park	NJ	78,000	86,389	-10%	600	130,000	4	36	0	53	10	0	0	0	0	38	SPC
55	Case-Hoyt	Rochester	NY	78,000		ERR	500	156,000	2	28	26	0	0	0	0	0	0	0	COM

Table B. Top 101 North American Commercial and Publication Type Printers (continued)

				SAI										PRESS U	JNITS				
RANK	COMPANY	CITY	STATE	Most Recent Fiscal Year (\$ 000)	Previous Fiscal Year (\$ 000)	PERCENT CHANGE	EMPLOYEES	Sales per Employee (\$)	SITES	SHEET FED	WEB OFFSET	GRAVURE	LETTER PRESS	FLEXO PRESS	SCREEN PRESS	SHEETFED INTAGLIO	FORMS PRESS	SPECIALTY	PRIMARY PRODUCTS1
56	Petty Co., Inc.	Effingham	IL	77,730	71,046	9%	500	155,460	2	0	69	0	0	0	0	0	0	0	COM
	Publishers Press, Inc.	Shepherdsville	KY	77,000	72,000	7%	1,046	73,610	3	6	74	0	0	0	0	0	0	0	PUB
58	Hart Graphics	Austin	TX	72,500	58,152	25%	750	96,670	6	50	36	0	0	1	0	0	17	0	COM
	Continental Web Press	Itasca	IL	67,000	65,000	3%	425	157,650	1	0	88	0	0	0	0	0	0	0	COM
60	Combined Communication	Lisle	IL	60,250	58,300	3%	650	92,690	2	6	40	0	0	0	0	0	0	0	PUB
61	K/P Companies	Berkeley	CA	58,497	54,519	7%	525	93,600	18	NA	NA	NA	NA	NA	NA	NA	NA	NA	COM
62	Webcrafters	Madison	WI	58,000	60,000	-3%	630	92,060	2	3	13	0	4	0	0	0	0	0	BK
63	Berlin Industries	Addison	IL	58,000	58,000	0%	250	232,000	2	0	44	0	0	0	0	0	0	0	COM
64	Sleepeck Printing	Bellwood	IL	57,700	56,000	3%	425	135,760	3	NA	NA	NA	NA	NA	NA	NA	NA	NA	COM
65	Fort Dearborn Lithographic	Chicago	IL	56,800	50,500	12%	360	157,780	3	60	0	0	0	0	0	0	0	0	SPC
66	Keller-Crescent	Evansville	IN	56,000	48,000	17%	560	100,000	2	37	0	0	6	0	0	0	0	0	COM
67	Serigraph Inc.	West Bend	WI	55,600	54,900	1%	820	67,800	3	8	0	0	0	0	35	0	0	0	SPC
68	Spencer Press	Wells	ME	55,500	54,000	3%	470	118,090	1	0	27	0	0	0	0	0	0	0	CAT
69	Madison/Grapham Colorgr.	Los Angeles	CA	55,000	50,000	10%	300	183,330	3	26	23	0	0	0	0	0	0	0	COM
	L.P. Thebault Co.	Parsippany	NJ	54,000 **	54,000	0%	330	163,640	1	31	12	0	0	0	0	0	0	0	COM
71	Sheridan Group	Hanover	PA	53,333	51,739	3%	770	69,260	2	41	0	0	0	0	0	0	0	0	PUB.BK
	Tech Web, Inc.	Wheeling	IL	53,250	54,200	-2%	360	147,920	1	41	36	0	0	0	0	0	0	0	COM
	AGI Incorporated	Melrose Park	IL	52,597	42,627	23%	408	128,910	1	22	5	0	0	0	0	0	0	0	COM, SPC
74	Edwards Brothers	Ann Arbor	MI	52,140	48,459	8%	700	74,490	3	12	2	0	0	0	0	0	0	0	PUB, BK
	Avanti Press	Miami	FL	52,000	46,000	13%	400	130,000	1	0	18	0	0	0	0	0	0	0	COM, CAT
		Clinton	NJ			21%			1	30		0	0	0	0	0	0	0	COM, CAI
76 77	Sandy Alexander			52,000	43,000		2,520	108,000	1	17	16 43	0	0	0	0	0	0	0	
	Northeast Graphics	North Haven	CT	52,000	46,000	13%	400	130,000	2	17		0	0	0	0	0	0	0	COM
	Printco	Greenville	MI	48,565	49,019	-1% 0%	265	183,260	1	17	40	0	0	0	0	0	0	0	INS
79	Danbury Printing & Litho	Danbury	CT	48,000	48,000	0% 17%	300	160,000	_	35	36 0	0	-	0	0	0	0	0	COM
80	The Riverside Press	Dallas	TX	47,671	40,719		200	238,360	1		-	-	0	-	-	-	-	-	COM
81	Japs-Olson	Minneapolis	MN	46,700	40,650	15%	400	116,750	2	51	85	0	3	34	0	0	0	0	COM
82	Cairn Capital, Inc.	Toronto	Ont.	46,186 **	53,509	-14%	454	101,731	6	NA	NA	NA	NA	NA	NA	NA	NA	NA	COM
83	Pacific Lithograph	San Francisco	CA	46,000	43,000	7%	200	230,000	1	29	12	0	0	0	0	0	0	0	COM
84	Universal Printing	St. Louis	MO	46,000	44,000	5%	400	115,000	2	38	13	0	7	0	0	0	0	0	COM
85	Waverly Press	Baltimore	MD	45,200	44,710	1%	610	74,100	2	22	12	0	0	0	0	0	0	0	PUB
	Noll Printing	Huntington	IN	45,100	45,140	0%	340	132,650	1	0	29	0	0	0	0	0	0	0	CAT
87	Graftek Press	Woodstock	IL	45,000	43,300	4%	527	85,390	4	19	53	0	0	0	0	0	0	0	PUB
88	Williamson Printing	Dallas	TX	45,000	45,000	0%	390	115,380	2	40	24	0	7	0	0	0	0	0	COM
89	Henry Wurst, Inc.	No. Kansas City	MO	43,178	52,097	-17%	370	116,697	2	0	32	0	0	0	0	0	0	0	COM
90	Solar Press, Inc.	Naperville	IL	42,000	37,000	14%	600	70,000	3	0	35	0	0	0	0	0	0	0	SPC
91	Prolitho	Provo	UT	42,000	44,000	-5%	6,000	70,000	2	42	32	0	0	0	0	0	0	0	BK
	Babn Technologies	Montreal	Quebec	40,527	53,807	-25%	300	135,090	2	0	24	0	0	42	6	0	0	0	SPC
	A.D. Weiss Lithograph	Hollywood	FL	40,000	30,000	33%	352	636,131	1	0	76	0	0	0	0	0	0	0	PUB
94	Acme Printing, Inc.	Wilmington	MA	40,000	35,000	14%	280	142,857	1	40	12	0	0	0	0	0	0	0	COM
	Wisconsin Color Press	Milwaukee	WI	40,000	40,000	0%	450	88,888	1	0	40	0	0	0	0	0	0	0	PUB
96	Kukla Press, Inc.	Elk Grove Village	IL	40,000	40,000	0%	200	200,000	1	0	54	0	0	0	0	0	0	0	COM
	Sayers Printing Company	St. Louis	MO	36,700	33,800	9%	185	198,374	1	17	22	0	1	0	0	0	0	0	INS
	S.Rosenthal & Co.	Cincinnati	OH	36,400	36,400	0%	300	121,333	1	10	32	0	0	0	0	0	0	0	PUB
99	Daniels Printing	Everett	MA	36,052	36,044	0%	260	138,662	1	46	6	0	5	0	0	0	0	0	COM, FIN
100	E/D Web	Cicero	IL	35,000	32,000	9%	165	212,121	1	0	29	0	0	0	0	0	0	0	COM
101	Neenah Printing	Neenah	WI	34,548	32,715	6%	315	109,676	3	42	20	0	2	0	0	0	0	0	COM
	NORTH AMERICAN GRAND TOTALS			21,738,157	20,189,474	8%	194,280	14,132,643	1,017	3,021	5,694	740	220	159	44	33	17	72	
	CANADIAN TOTALS			3,320,336	3,024,439	10%	25,325	756,395	157	403	995	334	37	42	6	NA	NA	NA	
	U.S. TOTALS			18,417,821	17,165,035	7%	,	13,376,248	860	2,618	4,699	406	183	117	38	33	17	72	

<sup>\*\*</sup> Estimated

Source: GAM 1991.

<sup>1</sup> BK - Books IMG - In-Plant Management INS - Inserts PUB - Publications PIR - Directory Printing FIN - Financial Printing

# APPENDIX C

Top 100 U.S. Screen Printers

Table C. Top 100 U.S. Screen Printers

				0.1	(43413)			D . 1	
Joseph Sportswear (formerly Artex)	Rank		Class *	1988	1989	88-89	Sales / Employee	Primary	Secondary
Semigraph,   Inc.   Cap   56.00   73.20   23.6   139.429   Sarwents   Semigraph,   Inc.   Cap   55.60   55.00   77.20   11.10   11.10   14.10   32.60   77.20   141.739   Sarwents   Semigraph,   Inc.   Cap   18.40   32.60   77.2   141.739   Sarwents	1								
Springraph, Inc.									
Summaria Screengrint, Inc.	3	Serigraph, Inc.							ad specialties
Salem Screenprint, Inc.	4	Spumoni/Spectravest, Inc.		30.00	50.00	66.7	125,000		•
7   Numagraph Corp.   cps			csp	18.40	32.60	77.2	141,739	garments	
8 Modegrafice Corp. 9 Color Arts, Inc. 9 cap 15.00 20.00 11.1 111.11 decals 11 Level 1. Corp. 12 Carrier Corp. 13 Servenprint, Inc. 9 cap 11.00 11.70 11.1 111.11 decals tear/identification panels 13 Servenprint, Inc. 9 cap 11.40 12.90 13.2 134.375 13 Servenprint, Inc. 9 cap 10.00 12.70 13.7 13.5 10.000 13 Servenprint, Inc. 9 cap 10.00 12.70 13.7 13.5 10.000 13 Servenprint, Inc. 9 cap 10.00 12.70 13.7 13.5 10.000 14 Corp. 15 Corp. 16 Corp. 17 Corp. 18 Corp. 19 Corp. 18 Corp. 19 Corp. 18 Corp. 19 Corp. 1	6	Salem Screen Printers, Inc.	csp	16.10	28.90	79.5	158,791	garments	
9 Color Arts, Inc. 10 Lear Plastics Corp. 11, 10 14, 00 27,3 5,000 nameplates/identification panels electronic parts/membrane switch feet markings 11 Pred 8. Johnston Co., Inc. 12 Pred 8. Johnston Co., Inc. 13 Screenprint, Inc. 14 OATS, Inc. 15 The GMR Group, Inc. 16 OATS, Inc. 17 The GMR Group, Inc. 18 The GMR Group, Inc. 18 The GMR Group, Inc. 19 Acme Nameplates (Meritication panels are parts/membrane switches) 20 Account Meritication are parts/membrane switches) 21 The College House Inc. 22 Porcest MFg. Co. 23 The College House Inc. 24 Namerican panels 25 Act Pitt., Inc. 25 Act Pitt., Inc. 26 Printer (Meritication panels) 26 Act Pitt., Inc. 27 Impact Label Corp. 28 Read West, Inc. 29 Printer (Meritication) 20 Namerican Panels 20 Read West, Inc. 20 Namerican Panels 21 Namerican Panels 22 Porcest MFg. Co. 23 Printer (Meritication panels) 24 Namerican Panels 25 Read West, Inc. 25 Printer (Meritication) 26 Grady McCauley Inc. 27 Impact Label Corp. 28 Printer (Meritication) 29 Printer (Meritication) 20 Printer (Meritication) 20 Printer (Meritication) 20 Printer (Meritication) 21 Printer (Meritication) 22 Printer (Meritication) 23 Part Inc. 24 Verlice T-Shirt & Medical Corp. 25 Printer (Meritication) 26 Printer (Meritication) 27 Printer (Meritication) 28 Printer (Meritication) 29 Printer (Meritication) 20 Printer (Meritication) 20 Printer (Meritication) 21 Printer (Meritication) 22 Printer (Meritication)	7	Kaumagraph Corp.	other	26.00	25.70	-1.2	79,077	electronic parts/membrane switches	
Lear Plastics Corp.	8	Modagrafics Corp.	csp	18.00	20.00	11.1	111,111	decals	
11 Fred S. Johnston Co., Inc.			csp	15.10	16.40	8.6	87,701		
12   LSS Sportswear, Inc.	10	Lear Plastics Corp.							
13   Screenprint, Inc.	11	Fred B. Johnston Co., Inc.	csp					fleet markings	decals
14 OATS. Inc.	12								
15 The GEM Group, Inc.									decals
16 GM Nameplates, Inc.									
17 Topflight   Cap   9.50   11.90   25.3   98.347   electronic parts/membrane switches   decals   Cantral Decal Co., Inc.   Cap   9.50   11.90   11.00   7.8   42.308   nameplates/identification panels   decals   decals   Cap   1.00   1.00   7.8   42.308   nameplates/identification panels   decals   Cap   2.00   Cap   2.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.0									
18   Central Decal Co., Inc.									
19   Acme Nameplates & Mfg. Inc.									
Coming Attractions									
21 Permanent Label Corp.   cd   10.40   10.30   -1.0   44.783   containers									decals
22 Forest Mfg. Co.									
23 The College House Inc. csp 9.05 9.17 1.3 84,907 garments 24 McLoome Metal Graphics Co. csp 8.55 9.02 5.5 73,934 anneeplates/identification panels decals 25 Art Etc., Inc. csp 7.85 8.97 14.3 116,494 signs/banners 26 Holoubek, Inc. msp 8.19 8.86 8.2 106,747 garments 27 Impact Label Corp. other 7.60 8.64 13.7 85,545 decals 28 Head West, Inc. msp 6.91 8.43 22.0 60,214 mirrors 29 Nelson Name Plate Co. csp 7.50 8.30 10.7 37,727 nameplates/identification panels 30 Visual Communications Systems csp 8.20 7.80 7.50 10.4 62,750 garments 31 American Process Lettering, Inc. csp 6.14 7.51 22.3 68,894 decals electronic parts/membrane switch 32 Empire Screen Printing, Inc. csp 6.14 7.51 22.3 68,894 decals electronic parts/membrane switchs 33 Park Industries, Inc. csp 7.25 7.55 4.2 250,000 ad specialties electronic parts/membrane switchs 34 Silk Screen broaders Co. csp 7.25 7.52 4.3 250,000 ad specialties 35 Silk Screen Printing, Inc. csp 5.33 7.07 32.6 85,181 fleet markings 36 Grady McCauley Inc. csp 5.33 7.07 32.6 85,181 fleet markings 37 Fabriko, Inc. csp 5.33 7.02 31.7 65,607 garments 38 Printworks, Inc. csp 5.73 7.00 7.02 31.7 65,607 garments 39 Champion Awards, Inc. csp 5.76 6.86 19.1 83,659 day/POP 40 MaMD Insplays, Inc. csp 6.13 6.30 6.75 7.1 100,746 garments 40 Gold Graphics Mfg. Co. csp 5.56 6.8 19.1 83,659 display/POP 41 MaMD Insplays, Inc. csp 6.30 6.75 7.1 100,746 garments 42 Venice T-Shirt & Medical Corp. csp 5.50 6.0 6.20 10.7 119,231 signs/banners 43 Yunker Industries, Inc. csp 5.50 6.0 6.20 10.7 119,231 signs/banners 44 Techprint, Inc. csp 5.50 6.60 6.20 10.7 119,231 signs/banners 45 Valuark Industries, Inc. csp 5.56 6.6 10.1 119,231 signs/banners 46 Sargent-Sowell Inc. csp 5.56 6.6 2.1 77,000 anneeplates/identification panels 47 Gangi Studios, Inc. csp 5.56 6.6 5.7 77,083 garments 48 Kent Plastics Corp. msp 5.40 6.00 11.1 90,589 appliques 59 Advertising South, Inc. csp 5.56 6.68 5.30 -20.7 7,063 fleet markings 50 Milliams Industries, Inc. csp 6.68 5.30 -20.7 7,063 fleet markings 51 Westerday's Screen Printi									
24 McLoone Metal Graphics Co.  25 Art Etc., Inc.  26 Holoubek, Inc.  27 Impact Label Corp.  28 Head West, Inc.  29 Nelson Name Plate Co.  29 Nelson Name Plate Co.  29 Nelson Name Plate Co.  29 September Systems  20 September Systems  20 September Systems  20 September Systems  21 Impact Systems  22 September Systems  23 Empire Screen Printing, Inc.  25 Salk Screen Products Co.  26 Sardy McCauley Inc.  27 System Systems  28 Head West, Inc.  29 Nelson Name Plate Co.  29 Nelson Name Plate Co.  29 September Systems  20 September Systems  20 September Systems  20 September Systems  21 Sempire Screen Printing, Inc.  22 September Systems  23 Park Industries, Inc.  25 Salk Screen Products Co.  26 System Systems  26 Salk Systems  27 September Systems  28 Head West, Inc.  29 Nelson Name Plate Co.  29 7.05 7.32 356,894  30 September Systems  30 September Systems  31 American Process Lettering, Inc.  29 7.05 7.32 3.8 61,000  30 Grady McCauley Inc.  29 5.33 7.07 32.6 85,181  30 Fabriko, Inc.  29 5.33 7.07 32.6 85,181  30 Champion Awards, Inc.  29 5.33 7.02 31.7 65,607  30 Champion Awards, Inc.  29 5.33 7.02 31.7 65,607  31 Memiron Rechnologies, Inc.  29 5.30 7.00 7.05 -19.6 64,091  30 Champion Awards, Inc.  29 5.30 6.68 19.1 10,740  31 Memiron Rechnology Systems  32 Champion Awards, Inc.  29 5.30 6.60 2.1 10,740  30 Champion Awards, Inc.  29 5.50 6.61 2.1 100,740  30 Champion Awards, Inc.  29 5.50 6.62 2.1 10,740  30 Salk Systems  30 Salk Systems  30 Salk Systems  30 Salk Systems  31 Salk Systems  32 Salk Systems  33 Salk Systems  34 Systems  35 Salk Systems  35 Salk Systems  36 Salk Systems  37 Fabriko, Inc.  38 Salk Systems  39 Champion Awards, Inc.  29 5.33 7.02 31.7 65,607  30 Salk Systems  30 Salk Systems  31 Salk Systems  32 Salk Systems  33 Salk Systems  34 Systems  35 Salk Systems  36 Salk Systems  37 Salk Systems  38 Salk Systems  39 Salk Systems  30 Salk Systems  30 Salk Systems  30 Salk Systems  30 Salk Systems  31 Salk Systems  32 Salk Systems  33 Salk Systems  34 Systems  35 Salk Systems  36 Salk Systems  37 Sa									signs/banners
25 Art Etc., Inc.									d1-
Manual Company   Manu									
27   Impact Label Corp.   28   Head West, Inc.   29   Nelson Name Plate Co.   29   7.50   8.30   10.7   37,727   nameplates/identification panels   17.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78   29.78									garments
Head West, Inc.									namonlates/identification namels
29 Nelson Name Plate Co.									nameplaces/identification panels
30 Visual Communications Systems									electronic parts/membrane switches
American Process Lettering, Inc.									
### Sempire Screen Printing, Inc.   CSP   6.14   7.51   22.3   56.894   decals   decals   dectronic parts/membrane switchs   dectronic parts/membrane switchs   decals   dectronic parts/membrane switchs   decals   dectronic parts/membrane switchs   decals   decals									
38 Park Industries, Inc. csp 7.20 7.50 4.2 250,000 ad specialties display/POP  40 Memtron Technologies, Inc. csp 7.05 7.32 3.8 61,000 electronic parts/membrane switches nameplates/identification panels  51 Silk Screen Products Co. csp 7.00 7.20 2.9 81,818 posters display/POP  52 Grady McCauley Inc. csp 5.33 7.07 32.6 85,181 fleet markings display/POP  53 Fabriko, Inc. msp 8.77 7.05 -19.6 64,091 ad specialties garments  54 Printworks, Inc. csp 6.76 6.95 2.8 49,643 garments ad specialties  55 Gold Graphics Mfg. Co. csp 7.00 6.90 -1.4 107,813 display/POP signs/banners  56 Gold Graphics Mfg. Co. csp 6.30 6.75 7.1 100,746 garments  57 Yunker Industries, Inc. csp 6.30 6.75 7.1 100,746 garments  58 Valmark Industries, Inc. csp 6.35 6.20 10.7 119,231 signs/banners  59 Valmark Industries, Inc. csp 5.59 6.16 10.2 136,889 billboards/transit advertising posters  50 Advertising South, Inc. csp 4.30 5.80 33.9 5.62 28.0 86,462 signs/banners  51 Yesterday's Screen Printing csp 6.68 5.30 -20.7 72,603 fleet markings decals  50 Advertising South, Inc. csp 6.68 5.30 -20.7 72,603 fleet markings decals  51 Grady McCauley Inc. csp 6.68 5.30 -20.7 72,603 fleet markings display/POP  52 Williams Industries, Inc. csp 6.68 5.30 -20.7 72,603 fleet markings decals  53 Silk Screen Products Co. csp 7.00 7.20 2.9 81,818 posters  54 Grady McCauley Inc. csp 6.68 5.30 -20.7 72,603 fleet markings decals									
Memtron Technologies, Inc.									
35 Silk Screen Products Co. csp 7.00 7.20 2.9 81.818 posters display/POP 36 Grady McCauley Inc. csp 5.33 7.07 32.6 85.81 fleet markings display/POP 37 Fabriko, Inc. msp 8.77 7.05 -19.6 64.091 ad specialties garments 38 Printworks, Inc. csp 6.76 6.95 2.8 49.643 garments signs/banners 40 Gold Graphics Mfg. Co. csp 7.00 6.90 -1.4 107.813 display/POP signs/banners 41 MaM Displays, Inc. csp 6.76 6.86 19.1 83.659 display/POP decals 42 Venice T-Shirt & Medical Corp. csp 6.30 6.75 7.1 100.746 garments 43 Yunker Industries, Inc. csp 6.52 6.66 2.1 74,000 display/POP signs/banners 44 Techprint, Inc. csp 6.52 6.66 2.1 74,000 nameplates/identification panels 45 Valmark Industries, Inc. csp 5.60 6.20 10.7 119.231 signs/banners electronic parts/membrane switch 46 Sargent-Sowell Inc. csp 5.60 6.20 10.7 119.231 signs/banners 47 Gangi Studios, Inc. csp 5.9 6.16 10.2 136.889 billboards/transit advertising 48 Kent Plastics Corp. msp 5.40 6.00 11.1 70.588 appliques nameplates/identification panels 49 Dahlstrom Display, Inc. csp 4.30 5.80 34.9 62,366 display/POP 51 Yesterday's Screen Printing csp 5.44 5.36 -1.5 137,486 display/POP decals 52 Williams Industries, Inc. csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments									
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39 Champion Awards, Inc.  GSP 6.76 6.95 2.8 49,643 garments  Ad Specialties  GOLd Graphics Mfg. Co.  GSP 7.00 6.90 -1.4 107,813 display/POP signs/banners  display/POP decals  decals  42 Venice T-Shirt & Medical Corp.  GSP 6.30 6.75 7.1 100,746 garments  43 Yunker Industries, Inc.  GSP 6.52 6.66 2.1 74,000 display/POP signs/banners  44 Techprint, Inc.  GSP 6.13 6.35 9.5 74,706 nameplates/identification panels electronic parts/membrane switch  45 Valmark Industries, Inc.  GSP 5.60 6.20 10.7 119,231 signs/banners  46 Sargent-Sowell Inc.  GSP 5.59 6.16 10.2 136,889 billboards/transit advertising  47 Gangi Studios, Inc.  48 Kent Plastics Corp.  49 Dahlstrom Display, Inc.  GSP 4.30 5.80 34.9 62,366 display/POP signs/banners  50 Advertising South, Inc.  GSP 5.44 5.36 -1.5 137,436 display/POP  decals  decals  48 Garments  Ad isplay/POP signs/banners  ad specialties  ad specialties  ad specialties  signs/banners  display/POP  decals  signs/banners  electronic parts/membrane switch  display/POP  nameplates/identification panels  posters  posters  nameplates/identification panels  display/POP  aligns/banners  decals  17 Setserday's Screen Printing  SSP 3.35 5.55 6.7 77,083 garments  decals  52 Williams Industries, Inc.  SSP 5.44 5.36 -1.5 137,436 display/POP  decals  decals  45 Caretive Apparel, Inc.  SSP 5.44 5.36 -20.7 72,603 fleet markings  decals				5.33	7.02				
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41 M&M Displays, Inc. 42 Venice T-Shirt & Medical Corp. 43 Yunker Industries, Inc. 44 Techprint, Inc. 45 Valmark Industries, Inc. 46 Sargent-Sowell Inc. 47 Gangi Studios, Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 40 Corp. 41 Steterday's Screen Printing 42 Sumer Industries, Inc. 43 Yunker Industries, Inc. 44 Techprint, Inc. 45 Valmark Industries, Inc. 46 Sargent-Sowell Inc. 47 Gangi Studios, Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 40 Corp. 41 Steterday's Screen Printing 42 Steterday's Screen Printing 43 Yunker Industries, Inc. 44 Techprint, Inc. 45 Valmark Industries, Inc. 46 Sargent-Sowell Inc. 47 Gangi Studios, Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 49 Dahlstrom Display, Inc. 40 Corp. 41 Corp. 42 Steterday's Screen Printing 43 Steterday's Screen Printing 44 Steterday's Screen Printing 45 Williams Industries, Inc. 46 Sargent-Sowell Inc. 47 Sargent-Sowell Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 49 Dahlstrom Display, Inc. 40 Sargent-Sowell Inc. 41 Steterday's Screen Printing 42 Steterday's Screen Printing 43 Steterday's Screen Printing 44 Steterday's Screen Printing 45 Williams Industries, Inc. 46 Sargent-Sowell Inc. 47 Sargent-Sowell Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 49 Dahlstrom Display, Inc. 40 Sargent-Sowell Inc. 40 Sargent-Sowell Inc. 41 Sargent-Sowell Inc. 42 Sargent-Sowell Inc. 43 Steterday's Screen Printing 44 Sargent-Sowell Inc. 45 Sargent-Sowell Inc. 46 Sargent-Sowell Inc. 47 Sargent-Sowell Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 49 Dahlstrom Display, Inc. 40 Sargent-Sowell Inc. 40 Sargent-Sowell Inc. 40 Sargent-Sowell Inc. 41 Sargent-Sowell Inc. 42 Sargent-Sowell Inc. 43 Steterday's Sargent Printing 44 Sargent-Sowell Inc. 45 Sargent-Sowell Inc. 46 Sargent-Sowell Inc. 47 Sargent-Sowell Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 49 Dahlstrom Display, Inc. 40 Sargent-Sowell Inc. 40 Sargent-Sowell Inc. 40 Sargent-Sowell Inc. 41 Sargent-Sowell Inc. 42 Sargent-Sowell Inc. 43 Steterday's Sargent Proposed	40			7.00	6.90	-1.4	107,813		
43 Yunker Industries, Inc. csp 6.52 6.66 2.1 74,000 display/POP signs/banners 44 Techprint, Inc. csp 5.80 6.35 9.5 74,706 nameplates/identification panels electronic parts/membrane switch 45 Valmark Industries, Inc. csp 6.13 6.30 2.8 70,000 nameplates/identification panels electronic parts/membrane switch 46 Sargent-Sowell Inc. csp 5.60 6.20 10.7 119,231 signs/banners display/POP 47 Gangi Studios, Inc. csp 5.59 6.16 10.2 136,889 billboards/transit advertising posters 48 Kent Plastics Corp. msp 5.40 6.00 11.1 70,588 appliques nameplates/identification panels 49 Dahlstrom Display, Inc. csp 4.30 5.80 34.9 62,366 display/POP signs/banners 50 Advertising South, Inc. csp 4.39 5.62 28.0 86,462 signs/banners 51 Yesterday's Screen Printing csp 3.35 5.55 65.7 77,083 garments 52 Williams Industries, Inc. csp 5.44 5.36 -1.5 137,436 display/POP decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments			csp	5.76	6.86	19.1	83,659	display/POP	decals
44 Techprint, Inc. csp 5.80 6.35 9.5 74,706 nameplates/identification panels electronic parts/membrane switch for the Valmark Industries, Inc. csp 5.80 6.30 2.8 70,000 nameplates/identification panels electronic parts/membrane switch for the Valmark Industries, Inc. csp 5.60 6.20 10.7 119,231 signs/banners display/POP display/POP 47 Gangi Studios, Inc. csp 5.59 6.16 10.2 136,889 billboards/transit advertising posters nameplates/identification panels posters posters posters posters nameplates/identification panels display/POP signs/banners decals signs/popen decals	42	Venice T-Shirt & Medical Corp.	csp	6.30	6.75	7.1	100,746	garments	
45 Valmark Industries, Inc. csp 6.13 6.30 2.8 70,000 nameplates/identification panels electronic parts/membrane switch 6.20 for 10.7 119,231 signs/banners display/POP csp 5.59 6.16 10.2 136,889 billboards/transit advertising posters 48 Kent Plastics Corp. msp 5.40 6.00 11.1 70,588 appliques nameplates/identification panels 9.2,366 display/POP signs/banners csp 4.30 5.80 34.9 62,366 display/POP signs/banners csp 4.39 5.62 28.0 86,462 signs/banners decals 51 Yesterday's Screen Printing csp 3.35 5.55 65.7 77,083 garments 52 Williams Industries, Inc. csp 6.68 5.30 -20.7 72,603 fleet markings decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 decals 55 decals 55 decals 55 decals 55 decals 67.2 340,000 garments	43	Yunker Industries, Inc.	csp	6.52	6.66				
46 Sargent-Sowell Inc. csp 5.60 6.20 10.7 119,231 signs/banners display/POP 47 Gangi Studios, Inc. csp 5.59 6.16 10.2 136,889 billboards/transit advertising posters 48 Kent Plastics Corp. msp 5.40 6.00 11.1 70,588 appliques nameplates/identification panels 49 Dahlstrom Display, Inc. csp 4.30 5.80 34.9 62,366 display/POP signs/banners 50 Advertising South, Inc. csp 4.39 5.62 28.0 86,462 signs/banners 51 Yesterday's Screen Printing csp 3.35 5.55 65.7 77,083 garments 52 Williams Industries, Inc. csp 5.44 5.36 -1.5 137,436 display/POP decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments	44	Techprint, Inc.	csp	5.80	6.35	9.5	74,706	nameplates/identification panels	electronic parts/membrane switches
47 Gangi Studios, Inc. 48 Kent Plastics Corp. 49 Dahlstrom Display, Inc. 49 Dahlstrom Display, Inc. 50 Advertising South, Inc. 51 Yesterday's Screen Printing 52 Williams Industries, Inc. 53 Berg-Torseth 54 Ceative Apparel, Inc. 55 Mserved Studios, Inc. 56 Served Studios, Inc. 57 Served Studios, Inc. 58 Served Studios, Inc. 59 Served Studios, Inc. 59 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 51 Yesterday's Screen Printing 52 Served Studios, Inc. 53 Served Studios, Inc. 54 Creative Apparel, Inc. 55 Served Studios, Inc. 56 Served Studios, Inc. 57 Served Studios, Inc. 58 Served Studios, Inc. 59 Served Studios, Inc. 59 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 51 Served Studios, Inc. 52 Served Studios, Inc. 53 Served Studios, Inc. 54 Served Plastics Studios, Inc. 56 Served Studios, Inc. 57 Served Studios, Inc. 58 Served Studios, Inc. 59 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 51 Served Studios, Inc. 52 Served Studios, Inc. 53 Served Studios, Inc. 54 Served Studios, Inc. 55 Served Studios, Inc. 56 Served Studios, Inc. 57 Served Studios, Inc. 58 Served Studios, Inc. 59 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 51 Served Studios, Inc. 52 Served Studios, Inc. 53 Served Studios, Inc. 59 Served Studios, Inc. 50 Served Studios, Inc. 51 Served Studios, Inc. 52 Served Studios, Inc. 53 Served Studios, Inc. 54 Served Studios, Inc. 55 Served Studios, Inc. 56 Served Studios, Inc. 57 Served Studios, Inc. 58 Served Studios, Inc. 59 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc. 51 Served Studios, Inc. 52 Served Studios, Inc. 53 Served Studios, Inc. 54 Served Studios, Inc. 56 Served Studios, Inc. 57 Served Studios, Inc. 58 Served Studios, Inc. 59 Served Studios, Inc. 50 Served Studios, Inc. 50 Served Studios, Inc.			csp						electronic parts/membrane switches
48 Kent Plastics Corp. msp 5.40 6.00 11.1 70,588 appliques nameplates/identification panels 49 Dahlstrom Display, Inc. csp 4.30 5.80 34.9 62,366 display/POP signs/banners 50 Advertising South, Inc. csp 4.39 5.62 28.0 86,462 signs/banners 51 Yesterday's Screen Printing csp 3.35 5.55 66.7 77,083 garments 52 Williams Industries, Inc. csp 5.44 5.36 -1.5 137,436 display/POP decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments									
49 Dahlstrom Display, Inc. csp 4.30 5.80 34.9 62,366 display/POP signs/banners 50 Advertising South, Inc. csp 4.39 5.62 28.0 86,462 signs/banners decals 51 Yesterday's Screen Printing csp 3.35 5.55 65.7 77,083 garments 52 Williams Industries, Inc. csp 5.44 5.36 -1.5 137,436 display/POP decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments			csp						
50 Advertising South, Inc. csp 4.39 5.62 28.0 86,462 signs/banners decals 51 Yesterday's Screen Printing csp 3.35 5.55 65.7 77,083 garments 52 Williams Industries, Inc. csp 5.44 5.36 -1.5 137,436 display/POP decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments									
51 Yesterday's Screen Printing csp 3.35 5.55 65.7 77,083 garments 52 Williams Industries, Inc. csp 5.44 5.36 -1.5 137,436 display/POP decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments									
52 Williams Industries, Inc. csp 5.44 5.36 -1.5 137,436 display/POP decals 53 Berg-Torseth csp 6.68 5.30 -20.7 72,603 fleet markings decals 54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments									decals
53 Berg-Torseth         csp         6.68         5.30         -20.7         72,603         fleet markings         decals           54 Creative Apparel, Inc.         msp         3.05         5.10         67.2         340,000         garments									
54 Creative Apparel, Inc. msp 3.05 5.10 67.2 340,000 garments									
									decals
55 Mar-Kal Products Corp. csp 4.50 5.10 13.3 85,000 decals									
	55	Mar-Kal Products Corp.	csp	4.50	5.10	13.3	85,000	decals	

Table C. Top 100 U.S. Screen Printers (continued)

Rank	Company	Class *	1988	1989	88-89	Employee	Primary	Secondary
	Romo, Inc.	csp	4.70	5.10	8.5	78,462		display/POP
	Vatex Corp.	csp	4.00	5.00	25.0	151,515	garments	ad specialties
58	Adcraft Decals, Inc.	csp	4.50	5.00	11.1	92,593	decals	nameplates/identification panels
59	Harbor raphics Corp.	csp	4.82	4.96	2.9	103,333	fleet markings	signs/banners
60	Altuf Corp.	csp	4.36	4.87	11.7	90,185	garments	
61	Admark International, Inc.	csp	4.27	4.83	13.1	127,105	fleet markings	decals
62	Ad Dimensions Products Corp.	msp	4.41	4.62	4.8	74,516	ad specialties	
63	Mirror Image Studies	msp	3.97	4.52	13.9	61,918	plate glass	decals
64	Decals, Inc.	csp	5.16	4.51	-12.6	88,431	decals	fleet markings
	Design Mark Industries Inc.	csp	4.25	4.35	2.4	66,923	decals	electronic parts/membrane switches
66	Sunburst Sportswear	csp	3.40	4.30	26.5	86,000	garments	
67	-	csp	3.56	4.12	15.7	105,641	fleet markings	decals
68		csp	3.20	4.08	27.5	49,157	fleet markings	decals
	Printmark Industries, Inc.	csp	3.65	4.06	11.2	48,916	display/POP	decals
70		csp	3.00	4.00	33.3	133,333	ad specialties	containers
	Plastek Industries Inc.	msp	3.60	4.00	11.1	80,000	containers	Contraction
	Dilley Mfg. Co.	msp	3.75	4.00	6.7	57.143	binders	ad specialties
	Tapecon Inc.	csp	4.13	4.00	-3.1	59,701	decals	nameplates/identification panels
74	The state of the s	msp	3.20	3.90	21.9	70,909	display/POP	ad specialties
	Steven Label	csp	3.80	3.90	2.6	65,000	electronic parts/membrane switches	nameplates/identification panels
	The Color Process Co.	csp	3.94	3.88	-1.5	53,889	display/POP	nameplaces/lachellication panels
77		csp	3.93	3.87	-1.5	77,400	fleet markings	decals
	Colortone Decal	csp	3.01	3.82	26.9	50.933	decals	display/POP
	Reidler Decal Corp.	csp	3.55	3.80	7.0	86.364	fleet markings	decals
	Kansas City Poster Display Co.	csp	3.40	3.75	10.3	81,522	display/POP	signs/banners
	McKibben Screenprinting & Display Inc.	csp	3.40	3.73	24.3	43,372	garments	decals
	Burlington Graphic Systems Inc.	csp	2.85	3.51	23.2	67,500	decals	fleet markings
	Miller Dil Corp.	csp	3.00	3.50	16.7	233,333	nameplates/identification panels	electronic parts/membrane switches
	Chemi-Graphic Inc.	msp	3.43	3.49	1.7	71.224	nameplates/identification panels	decals
	Press Works, Inc.	csp	3.43	3.43	11.0	54.444	display/POP	signs/banners
	Northstar Sportswear	csp	3.54	3.41	-3.7	69.592	garments	signs/banners
	Silkscreen Studio, Inc.	csp	3.02	3.33	10.3	54.590	signs/banners	decals
	Kresky Signs, Inc.	csp	2.80	3.33	10.3	68,889	fleet markings	decals
	Morrison & Burke, Inc.	csp	3.07	3.10	1.0	55,357	display/POP	posters
	The Hall Co.	other	3.50	3.10	-11.4	46.269	electronic parts/membrane switches	nameplates/identification panels
	CTM Mft.		2.00	3.10	50.0	85.714	garments	ad specialties
	Signcraft Screenprint	csp	2.00	3.00	0.3	46,875	decals	display/POP
	Twinco Graphics	csp	2.50	2.95	18.0	79,730	signs/banners	display/POP display/POP
		csp	4.17	2.93		48.833		display/POP
	Arch Billmire Co., Inc.	cd			-29.7		garments	61
	Visual Marking Systems, Inc.	csp	3.83	2.91	-24.0	72,750	decals	fleet markings
	US Nameplate Co.	csp	2.70	2.90	7.4	65,909	nameplates/identification panels	decals
	CAM Graphics Co., Inc.	msp	2.90	2.90	0.0	64,444	electronic parts/membrane switches	nameplates/identification panels
	Impak Graphics, Inc.	csp	1.52	2.88	89.5	13,743	signs/banners	display/POP
99	Bovie Screen Process Printing Co., Inc.	csp	2.80	2.80	0.0	80,000	nameplates/identification panels	electronic parts/membrane switches
T00	Gillespie Decals, Inc.	csp	2.96	2.72	-8.1	80,000	decals	fleet markings

Source: Screen Printing 1990.

<sup>\*</sup> Business classifications as given by respondents: csp -- commercial screen printer
msp -- manufacturer using screen printing
cd -- contract decorator (all substrates supplied by customner)

## APPENDIX D

Top 100 North American Quick Printing Operations

Table D. Top 100 North American Quick Printing Operations, 1990

				1990			Number of	Locations	Number	Sales per	
Rank	Company	City	State	Sales (\$ Mil)	# of Locations	Year Founded	New in 1990	Planned in 1991	of Employees	Employee (\$ 000)	% Growth
1	Balmar Copy Centers (Balmar Printing & Graphics)	Arlington	VA	27.0	7	1976	0	1	437	62	8.0
2	The Printing House, Ltd.	Toronto	Canada	21.0	56	1961	4	0	426	49	0.0
3	Quik Print, Inc.	Wichita	KS	20.0	78	1963	0	0	375	53	0.0
4	Copymat/Copy U.S.A. (CIP Corporation)	St. Louis	MO	13.2	29	1942	7	15	167	79	0.0
5	Frank Gumpert Printing	Kensington	MD	12.9	12	1955	0	0	140	92	0.0
6	National Reproductions	Detroit	MI	12.8	11	1953	1	1	218	59	7.0
7	Spaulding Co.	Stoughton	MA	10.3	8	1960	0	0	121	85	0.0
8	Copy Central (Fairbanks/Roche/Mailer)	Emeryville	CA	10.7	24	1986	18	5	145	74	104.0
9	Lazerquick Copies (Graphic Information Systems)	Wilsonville	OR	10.5	37	1968	1	2	181	58	10.0
10	AlphaGraphics Printshops of the Future	Tucson	AZ	9.6	10	1970	0	0	85	113	0.0
11	Instant Copy of Indiana	Fort Wayne	IN	8.9	17	1969	0	0	139	64	9.0
12	The Print & Copy Factory	San Francisco	CA	8.0	7	1976	0	1	158	51	19.0
13	CopyCopia	S. SanFrancisco	CA	7.3	7	1971	0	0	81	90	0.0
14	House of Printing	Burtonsville	MD	7.3	1	1972	0	0	72	101	0.0
15	Original Copy Centers	Cleveland	ОН	7.3	4	1975	0	1	141	52	10.1
16	Reprographic Systems	Sunnyvale	CA	6.9	1	1983	0	1	92	75	10.0
17	Buzz Print	Overland Park	MS	6.8	17	1969	0	1	94	72	8.0
18	Econo-Print	Madison	WI	6.0	8	1971	0	1	85	71	9.0
19	Atlanta Legal Copies	Atlanta	GA	6.0	2	1988	1	1	130	46	100.0
20	Beckwith Copy Centers	Minneapolis	MN	5.6	6	1984	0	1	110	51	14.8
21	Quickprints of Dayton (Don Quixote, Inc)	Dayton	ОН	5.3	7	1977	0	0	88	60	0.0
22	PIP Printing (Dynamark Ltd.)	Indianaapolis	IN	5.3	14	1972	0	0	80	66	0.0

23	Superior Reprographics	Seattle	WA	5.2	4	1909	0	0	99	53	-6.3
24	Curtis 1000 Speedi Print	Atlanta	GA	5.2	7	1973	0	0	28	185	0.0
25	Ginny's Copying Service	Austin	TX	5.0	12	1971	0	0	100	50	0.0
26	Printing Services	Richmond	VA	4.7	1	1960	0	0	46	102	2.0
27	Rockville Instant Printing	Rockville	MD	4.6	3	1974	0	0	52	88	20.0
28	Rpit Printing	St. Paul	MN	4.5	10	1975	0	0	110	41	0.0
29	Triangle Repro Centers (Triangle Blueprint)	Princeton	NJ	4.5	12	1968	2	2	75	60	7.5
30	Lasergraphics (QSC) (Lasergraphics Copy Shop)	Louisville	KY	4.2	5	1986	1	1	43	98	23.0
31	PDQ Printing	Las Vegas	CA	4.2	2	1981	0	1	48	88	4.6
32	The Copy House (Dan Cronan Ent.)	Sacramento	CA	4.2	2	1983	0	1	48	88	21.0
33	Catterton Printing	Waldorf	MD	4.1	1	1966	0	0	50	82	15.0
34	Design Printing Co.	Memphis	TN	4.1	1	1976	0	0	50	82	17.0
35	Printer's Places (John C. Clark, Co.)	Philadelphia	PA	4.1	7	1972	0	1	58	71	10.0
36	PIP Printing (Darlen Sales Corp.)	Torrance	CA	4.0	10	1968	0	0	46	87	0.4
37	Performance Printing (Franeta, Inc.)	Atlanta	GA	4.0	3	1972	1	0	60	67	33.0
38	Dave's Quick Print	Winnipeg	Manitoba	3.8	12	1982	0	0	47	81	-2.6
39	Copytech Printing	Canton	MA	3.9	1	1973	0	0	47	83	16.0
40	Copy Central	Sonoma	CA	3.8	9	1985	0	1	39	97	15.0
41	Sudden Printing	Seattle	WA	3.8	20	1969	0	0	66	58	6.0
42	Budget Print/High Speed	Westfield	NJ	3.4	3	1976	1	0	42	81	17.0
43	PIP Printing (Strada Corporation)	St. Louis	MO	3.3	16	1969	0	0	56	59	3.0
44	Copy General	Washington	DC	3.3	8	1979	1	1	39	85	0.0
45	Duvall Quick/Quality Printer (Duvall Printing)	Baltimore	MD	3.2	5	1977	1	0	34	94	4.6
46	Copy Spot Printing	Santa Monica	CA	3.2	1	1974	0	0	40	80	0.0
47	Impressions, Inc.	Washington	DC	3.0	1	1980	0	0	16	188	9.0

Table D. Top 100 North American Quick Printing Operations, 1990 (continued)

				1000				Locations	· · · · · ·		
Rank	Company	City	State	1990 Sales (\$ Mil)	# of Locations	Year Founded	New in 1990	Planned in 1991	Number of Employees	Sales per Employee (\$ 000)	% Growth
48	Henry Armstrong's	Winnipeg	Manitoba	3.0	13	1966	0	0	45	67	0.0
49	Kenny The Printer	Irvine	CA	3.0	1	1982	0	0	35	86	0.0
50	Quik Print (Maloney Enterprises)	Atlanta	GA	3.0	4	1982	0	0	40	75	39.0
51	Beacon Printing	Waldorf	MD	2.9	1	1971	0	0	29	100	4.0
52	JKG Printing & Graphics (Kind Enterprises)	Boca Raton	FL	2.9	2	1984	0	1	45	64	37.0
53	Zachary Jackson Copy	Los Angeles	CA	2.9	4	1981	0	0	52	56	0.0
54	Fotoprint, Ltd.	Victoria	BC	2.8	1	1975	0	0	33	85	0.0
55	Carnidal Publishing	Pennington	NJ	2.7	1	1980	0	0	29	93	22.0
56	Heritage Printing (Tosa Graphics)	Milwaukee	WO	2.7	2	1976	0	0	49	55	21.0
57	AccuGraphics/B&D Graphics (James C. Baxter & Assoc.)	Tucker	GA	2.7	2	1981	0	0	21	129	9.0
58	American Speedy (DTM, Inc.)	Ann Arbor	MI	2.7	4	1973	0	0	34	79	0.0
59	Kellett Copy Centres Ltd.	Winnipeg	Manitoba	2.6	2	1970	0	0	29	90	11.7
60	Aztec Copy	Salt Lake City	UT	2.5	15	1976	0	0	55	45	19.0
61	American Speedy Printing (KipCo Enterprises)	Wixom	MI	2.5	4	1975	0	0	26	96	-3.0
62	Quik Print (Multiscope Inc.)	Pittsburgh	PA	2.4	5	1969	0	0	19	126	0.0
63	Copytron	Chapel Hill	NC	2.4	4	1981	1	0	30	80	20.0
64	Jetcopie	Quebec City	Quebec	2.4	4	1970	0	0	31	77	9.6
65	Copy King/Copy Fast/Copy Quick (Copy King Instant Printing)	Dunedin	FL	2.4	3	1979	0	0	21	114	3.4
66	Quik Print (Multiscope, Inc)	Pittsburgh	PA	2.4	5	1969	0	0	33	73	0.0
67	Harbor Printing	Baltimore	MD	2.3	2	1972	0	0	27	85	14.2
68	PIP Printing (Ed-Son's)	Indianapolis	IN	2.3	6	1969	0	0	37	62	4.0

Table D. Top 100 North American Quick Printing Operations, 1990 (continued)

				1990			Number of	Locations	Number	Sales per	
Rank	Company	City	State	Sales (\$ Mil)	# of Locations	Year Founded	New in 1990	Planned in 1991	of Employees	Employee (\$ 000)	% Growth
69	Fine Printing Impressions	Boca Raton	FL	2.2	1	1977	0	0	26	85	0.0
70	Sir Speedy Printing (Atlantic Graphics)	Boston	MA	2.2	2	1979	0	0	14	157	33.0
71	PIP Printing (PIP Printing of Alaska)	Anchorage	AK	2.2	3	1979	0	0	25	88	10.0
72	PIP Printing (BET Enterprises)	Burbank	CA	2.2	1	1968	0	0	35	63	4.1
73	<pre>International Minute Press   (Renprint)</pre>	Phoenix	AZ	2.1	1	1982	0	0	25	84	0.0
74	CopyCat Printing	Baltimore	MD	2.1	3	1969	0	1	28	75	10.0
75	Print Time, Inc.	Leawood	KS	2.1	4	1985	0	0	31	68	14.0
76	Sir Speedy Printing (Minikal, Inc.)	Boston	MA	2.1	2	1981	0	0	15	140	17.0
77	Franklin's Copy Service	Atlanta	GA	2.1	3	1971	0	0	30	70	5.0
78	Nobel Printing	Rockville	MD	2.0	1	1978	0	0	15	133	6.0
79	PIP Printing (Implex)	San Bernandino	CA	2.0	7	1969	0	0	28	71	12.4
80	Best Little Print Shop	Monterey	CA	1.9	1	1972	0	0	27	70	0.0
81	Spinner The Printer (Spinner Printing Co.)	Carrolton	TX	1.9	1	1979	0	0	25	76	9.0
82	Copy Central (Campus Copy Partners)	Berkeley	CA	1.9	1	1983	0	0	13	146	11.0
83	Creative Graphics	Addison	IL	1.9	4	1985	0	0	21	90	40.0
84	Action Printers	Portland	OR	1.9	2	1968	0	0	25	76	19.2
85	Service Printers/Express Press	Fargo	ND	1.8	2	1983	0	0	22.5	80	0.0
86	Instant Printing Place	Norwood	MA	1.8	2	1977	0	1	20	90	18.0
87	Sir Speedy	Lynn	MA	1.7	1	1972	0	0	18	94	0.0
88	XPress Print	N. Canton	ОН	1.7	4	1974	0	1	27	63	4.0
89	PIP Printing (Mysco, Inc.)	Pennsauken	NJ	1.7	5	1981	0	0	20	85	0.0

Table D. Top 100 North American Quick Printing Operations, 1990 (continued)

	Company	City	State	1990 Sales (\$ Mil)	# of Locations	Year Founded	Number of Locations				
Rank							New in 1990	Planned in 1991	Number of Employees	Sales per Employee (\$ 000)	% Growth
90	Insty-Prints Plus (Soil & Soil)	Kansas City	МО	1.6	3	1975	0	0	21	78	0.0
91	Bear State Printing	Sepulveda	CA	1.6	1	1981	0	0	15	107	30.0
92	Kwik-Kopy Printing (The Gateway Press)	St. Louis	MO	1.6	4	1982	0	0	24	67	7.0
93	PIP Printing (PIP Printing of Springfield)	E. Longmeadow	MA	1.6	5	1976	0	0	25	64	1.2
94	PIP Printing (Kelmark Graphics)	Cedar Rapids	IA	1.6	3	1975	0	0	18	89	12.0
95	Brandon's Printing	Norcross	GA	1.6	1	1985	0	0	38	42	0.0
96	Pro-Print	Topeka	KS	1.6	2	1983	0	0	23	70	16.0
97	HWT (Excello Type)	Houston	TX	1.6	1	1981	0	0	35	46	15.0
98	Copy Center Press	Fresno	CA	1.6	3	1973	1	0	23	70	7.0
99	PIP Printing (Inchmore Enterprises)	Modesto	CA	1.6	4	1975	0	0	18	89	12.8
100	All Star Printing (Graeduke, Inc.)	Citrus Heights	CA	1.6	2	1977	1	0	25	64	0.0
				444.6	684		42	43	6380		

Source: Quick Printing 1991.